

Michael Bollig • BCom DipMktgComm

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 dob 7/9/1983

• **Profile**

ideology create innovative solutions for the client that exceed their expectations and company objectives
 career goals further develop skills in marketing and advertising, with a focus on design and interactive. broaden experience in the industry
 advertising nearly two years experience in client service, good understanding of all advertising and marketing principles
 interactive significant experience in interactive communications, including designing and coding websites for the not for profit, insurance, finance, government, fashion and manufacturing industries
 design passion for design and layout. experience in advertising, product packaging & literature and corporate graphic design

• **Employment History**

2006 qed occtech services Pty Ltd
 product development coordinator
 production of all marketing, communications and interactive materials for a range of products. development of disinfection product line from market and product definition to distribution, pricing and marketing *sept 2006 to present*

2005 tmp worldwide advertising and communications
 account coordinator *feb 2004 to mar 2005*
 account executive *mar 2005 to sept 2006*

2004 sanosil australia
 interactive, marketing and public relations coordinator
 implementation & creation of business is & it systems, design of stationary, marketing materials & website and website administration *2001 to 2004 part time*

• **Academic History**

2003 bachelor of commerce in public relations and marketing (with distinction) from Curtin University
 2003 diploma in marketing communications from the international advertising association

• **Awards, Achievements & Memberships**

2005 afa youngbloods committee member
oct 2004 - sept 2005
 official tmp delegate to oasis project ball

2004 - 2005 3 tmp staff awards for work 'above the call of duty' *awarded on an ad-hoc basis, nominated by colleagues, decision by gm*

2004 relief at tmp Melbourne interstate office for 4½ weeks *aug 2004 to mid sept 2004*

2003 advertising 391 awarded 'best advertising campaign for scoop magazine'
 letter of commendation from David Hogan, director of scoop magazine
 completed 'powerful and persuasive speech writing' seminar *conducted by 8m media and communications*

2002 letter of congratulations for excellent academic achievement, head of school of marketing *semester i*
 letter of congratulations for excellent academic achievement, head of school of marketing *semester ii*

lifetime member of the Golden Key International Honour Society
 marketing research 200 best marketing research assignment award finalist
 marketing communications 211 best marketing communication campaign for 'b digital' award finalist

2001 letter of commendation for outstanding academic achievement *semester i*

• **Work Experience**

2003 whaleworld, Albany
 creation of a festival strategy and implementation guide for the annual start of the whale watching season, titled 'Whalefest 2003'
 8m media and communications
 public relations internship & website consultant
ten weeks part time

• **Website Portfolio**

2006 becci's makeup artistry
www.beccismakeupartistry.com.au

2006 acquasafe (product website) www.acquasafe.com.au

2005 graham Kierath's state election campaign site
www.talkwithgraham.com

2004 girls' brigade www.girlsbrigadewa.org.au

2003 west coast group *no longer in use*

2003 departed employees *no longer in use*

2002 sanosil australia www.sanosil.com.au

• **Referees**

employment douglas h miller
 executive chairman, qed occtech services
 email dmiller@qedocctech.com phone 9416 0500

mark clemow
 wa general manager, tmp worldwide
 phone 9220 3333

graham kierath
 former member of the legislative assembly
 email gkierath@bigpond.com

character ms ann white
 english literature teacher, all saints' college
 email awh@allsaints.wa.edu.au hphone 9451 2108